



2024 BCYF FAIR BOOK AD FORM

DUE BY March 1, 2024



BUSINESS/PERSONAL NAME _____

CONTACT PERSON'S NAME _____

PHONE NUMBER _____

ADDRESS _____

EMAIL _____

ADVERTISING OPTIONS: (Please indicate which option you are choosing):

1- FAIR BOOK AD ONLY

- \$175 Full Page (size 4.5" x 7.33") Will Email Ad Use 2023 Ad Please Design Our Ad*
- \$125 Half Page (size 4.5" x 3.7") Will Email Ad Use 2023 Ad Please Design Our Ad*
- \$95 Quarter Page (size 4.5" x 1.8") Will Email Ad Use 2023 Ad Please Design Our Ad*

**If we design your ad we need your logo, a message for the ad and instructions for what you want in the ad*

2- SPONSORSHIP AD PACKAGE

If you've filled out a form to be a Fair Sponsor, you will receive an ad with your package, size is based on the level of sponsorship, with an option to to upgrade below:

- Day Sponsor (Full page)
- Grand (Full page)
- Reserve (Full page)
- Premium Ribbon (1/2 page) Optional Upgrade from 1/2 to full (+\$50)
- Participation Ribbon (1/4 page) Optional Upgrade from 1/4 to half (+\$30)
- Optional Upgrade from 1/4 to full (+\$80)

Please submit your ad in a PDF format, BLACK & WHITE COPY ONLY

Email ads to faircatalog@berkeleycountyyouthfair.org BY MARCH 1, 2024

AMOUNT OF CHECK \$ _____

Please mail form(s) and payment to:
BCYF, Inc.
ATTN: FAIR BOOK ADS
PO Box 1302
Martinsburg, WV 25402



TO FILL OUT AD FORM
ONLINE USE QR CODE

FOR QUESTIONS, please email
faircatalog@berkeleycountyyouthfair.org