

1ST EDITION COMMEMORATIVE FAIR BOOK

AD RESERVATION DEADLINE: MARCH 1, 2025



Dear Community Partner,

As we gear up for the 78th Berkeley County Youth Fair, we are excited to invite you to join us as an advertiser in our 1st Edition Commemorative Fair Book, featuring full color pages and feature articles on our the 2025 events. This new format will be all about the fair, with requirements and rules now all located on our website.

The Berkeley County Youth Fair is a cornerstone event in our community, celebrating the vibrant spirit of agriculture and youth development. This year, under the theme “Stars, Stripes and Youth Fair Nights,” we anticipate welcoming over 20,000 visitors at this much anticipated, week-long event that includes nightly entertainment for the whole family!

The fair will feature more than 450 exhibitors hailing from organizations like 4-H, FFA, Boy Scouts, Girl Scouts, FCCLA, and the Boys & Girls Club of Berkeley County, showcasing their skills and talent.

Your support as an advertiser in our new full color Commemorative Fair Book is not only a great opportunity for exposure allowing you to reach a diverse audience of families, local businesses, community leaders, and agricultural enthusiasts, but it also demonstrates your investment into our most valued resource - our youth!

Please find attached the advertising options for your review. Should you have any questions or require further information, please don't hesitate to contact us. Thank you for considering being a part of the 78th Berkeley County Youth Fair. We look forward to the possibility of partnering with you to make this year's fair the most memorable yet.

Beth Pancione

Beth Pancione
Corresponding Secretary, Berkeley County Youth Fair
csecretary@berkeleycountyyouthfair.org



**1ST EDITION
COMMEMORATIVE FAIR BOOK
2025 AD FORM** DUE BY March 1, 2025



BUSINESS/PERSONAL NAME _____

CONTACT PERSON'S NAME _____

PHONE NUMBER _____

ADDRESS _____

EMAIL _____

ADVERTISING OPTIONS: (Please indicate which option you are choosing):

1- 1ST EDITION COMMEMORATIVE FAIR BOOK - AD ONLY (PRINTED IN FULL COLOR!)

- \$350 Full Page (size 4.75" x 7.75") Will Email Ad Use 2024 Ad Please Design Our Ad*
- \$275 Half Page (size 4.75" x 3.75") Will Email Ad Use 2024 Ad Please Design Our Ad*
- \$50 Youth Thank You Ad (name of 2024 buyer listed with youth name and animal species)
- Participating Youth Organization 15% Discount

I had a 1/4 page ad last year and need assistance resizing to half or full option checked above.

**If we design your ad we need your logo, a message for the ad and instructions for what you want in the ad. If sending ad ready to place, please send hi-res PDF file to faircatalog@berkeleycountyyouthfair.org*

Email color ads to: faircatalog@berkeleycountyyouthfair.org **Please submit your ad in a PDF format, full color*
AD DEADLINE MARCH 1, 2025

Email form & make payment online: www.berkeleycountyyouthfair.org
OR Mail form with with payment to:

BCYF, Inc.
ATTN: FAIR BOOK
PO Box 1302
Martinsburg, WV 25402

FOR QUESTIONS, please email
faircatalog@berkeleycountyyouthfair.org



**TO FILL OUT AD FORM
ONLINE USE QR CODE**